



DYNAMIC
INTERNATIONAL

bluepoint
Leadership Development

THE LEADERSHIP ESSENTIALS

www.dynamic-intl-eg.com

OVERVIEW

Fast paced and highly experiential, The Leadership Essentials Workshop is uniquely designed to equip managers with the practices and competencies necessary to lead successfully at the personal, interpersonal, team and organizational levels. It provides a strong developmental foundation for both new and seasoned leaders. The experience will equip the participants to answer the following questions:

1. Have I really earned the right to lead others? How do I build a powerful personal leadership brand and create the credibility necessary to lead in these demanding times?
2. How do I influence others to perform at their best? How do I create a culture of sustained high performance?
3. How do I lead my team to produce innovative results?
4. How can I extend my influence throughout the organization creating exceptional focus and alignment of efforts?



THE MODEL

Over the course of four distinct modules, participants are guided through a series of thought-provoking lecturettes, exercises, video case studies, personal coaching sessions, action research projects and practicums. The modules that form the basis of the workshop are:

FOCUS: About Me One-on-One Leading Teams Organization

OUTCOME: Authenticity Coaching Innovation Alignment

Authenticity: Leadership development starts with self-development and in this module participants will closely examine how they show up as leaders, and how they can develop a powerful personal leadership brand. The Leadership Essentials Inventory (LEI), a 360-degree assessment, provides critical feedback, enabling a focus on self-awareness, leadership maturity, values and personal leadership qualities.

Coaching: This module takes the best practices and approaches of professional coaches and introduces these in a leadership context. It focuses on building strong, one-on-one relationships, helping participants to develop the capability of coaching for high performance throughout the workplace.

Innovation: This module equips leaders with the skills to bring a team together, harness the power of human creativity, and generate innovative solutions to real business issues.

Alignment: In this module participants will study various leadership methodologies of creating alignment. They will focus on creating extraordinary alignment through the use of a potent leadership communications process. This module is rich with practice work on real business issues.



BENEFITS

Participants will be better able to:

- Apply a solid, research-based model for effective leadership.
- Recognize and develop their leadership role within the organization.
- Enhance their personal leadership presence and authenticity.
- Learn to coach others for high performance.
- Increase employee engagement levels.
- Lift the performance of teams by creating a fertile environment for innovation.
- Develop improved organizational commitment and alignment.
- Leave with specific “Monday morning promises” that will ensure implementation of new behavior and an operational plan.

ORGANIZATIONAL BENEFITS INCLUDE

- Better bottom line results.
- Improved talent retention and loyalty.
- Increased employee engagement levels.
- Higher morale, and improved trust and respect throughout the organization.
- Employees feel valued, understand their role and how they contribute to the big picture.
- A more fertile environment for innovation and highly productive teams.
- Improved commitment and alignment.

AUDIENCE

For leaders at all levels - from new to seasoned.

DURATION

The standard workshop is designed as a two-day workshop. Oneday and half-day sessions are available.

DELIVERY TYPE

Classroom or conference.



TWO-DAY AGENDA

For managers at all levels, but of particular interest to those whose leadership responsibilities and scope will increase considerably in the next few years.

DAY ONE		
8:30 am	Workshop Introduction	Organizations and the Challenge of Leadership
BREAK		
10:30 am	The Leadership Essentials Inventory (LEI)	Authenticity
LUNCH		
1:00 pm	Authenticity (cont'd) Integrity - Passions - Connections	
BREAK		
3:00 pm	Coaching - Discovery - Creation - Commitment	
WORKSHOP ENDS		

DAY TWO		
8:30 am	The Leadership Essay	Innovation
BREAK		
10:30 am	Innovation (cont'd) Virtuosity - Creative Tension - Serious Play	
LUNCH		
1:00 pm	Team Project (cont'd) Alignment: Future	
BREAK		
3:00 pm	Alignment (cont'd) Personal Story (Final Presentations)	
WORKSHOP ENDS		

*Actual start and end times are adjusted to client need.





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**THANK
YOU**

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